Benjamin Alban

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EDUCATION

MARQUETTE UNIVERSITY, Milwaukee, WI

May 2026

Bachelor of Science in Business Administration

3.39/4.00

Marketing and Information Systems

CLASS PROJECT EXPERIENCE

DoorDash Business Process Improvement

October 2023 - December 2023

INTRO TO INFORMATION SYSTEMS, Marquette University

- Participated closely with team members to create a detailed implementation plan, outlining steps for integrating suggested improvements into DoorDash's existing operations
- Presented project findings, outcomes, and recommendations demonstrating the impact of the new business process on DoorDash's operational efficiency

BizCafe Simulation

September 2022 - December 2022

BUSINESS DAY 1, Marquette University

Managed a simulated coffee shop as the Vice President of Marketing

ADDITIONAL EXPERIENCE

MADISON SCHOOL AND COMMUNITY RECREATION - YOUTH TENNIS

Tennis Coach Summer 2023

- Teach tennis to children ages 5-14, and adults ages 18+, coordinate lesson plans in advance for upcoming groups
- Evaluate progress of players in regard to present and future performance
- Coach and manage a team of players competing Have held additional paid positions

HILL FARM SWIM CLUB

Lifeguard

June 2020 - September 2022

- Collaborated with fellow lifeguards and pool staff to coordinate rotations, breaks, and emergency response procedures
- Conducted regular pool inspections and maintained a vigilant presence to identify and address potential hazards

METCALFE'S MARKET

Utility Clerk

July 2019 - March 2020

- Demonstrated excellent customer service by assisting shoppers with bagging, locating products, and answering inquiries
- Handled and arranged shopping carts to enhance the overall store appearance and ensure customer convenience

CAMPUS ACTIVITIES

MARQUETTE CLUB TENNIS, Marquette University

Member

September 2022 - Present

Participating in regular practice sessions, intercollegiate competitions, and social events